

# "PEACE FOR ALL" Global Press Announcement June 16, 2022



# Refugees and Internally Displaced Persons Worldwide

40 million



100million

(As of 2001)

(As of May 23, 2022)



Many people are suffering today from poverty, discrimination, conflict and more.

Never before have we felt the preciousness of peace as keenly as we do now.

Most affected people are refugees, children and women.



For refugee

For children

For women

#### 20 Years of Fast Retailing Progress to Date

2001: Establishes Social Contribution Office, starts donating clothing to refugees

2003: Launches "UNIQLO Soccer Kids"

2004: Formulates Code of Conduct and starts monitoring working conditions at partner factories

2005: Establishes CSR Department

2006: Initiates All-Product Recycling Initiative (now called RE.UNIQLO)

2010 : Launches Grameen UNIQLO

2011: Signs Global Partnership Agreement with UNHCR and begins recruiting refugees

Launches Save Japan T-shirts" Charity Project for the Great East Japan Earthquake

2012: Launches UNIQLO Recovery Assistance Project to provide aid in areas affected by the Great East Japan Earthquake

Launches the Clothes for Smiles to support children all over the world

2013 : Opens first Grameen UNIQLO store in Dhaka

2016: Reorganizes CSR Department as Sustainability Department, opens FR Jeans Innovation Center (JIC) in LA

2017: Discloses UNIQLO core partner factory list

2018 : JIC develops washing technology to cut water usage, FR becomes UN Global Compact signatory, releases UNIQLO core fabric mill list

2019 : Signs global partnership with UN Women to empower female workers in apparel industry, partners International Labour Organization

2020: Starts initiatives to combat COVID-19, introduces RE.UNIQLO, launches Recycled Down and Fluffy Yarn Fleece products into markets

2022: Donates US \$10 million and 200,000 pieces of clothing to UNHCR as humanitarian efforts to Ukraine



## The Power of Clothing

Clothes have the power to protect people, enrich their lives, and bring stability to society



# PEACE FOR ALL UT ###



#### PEACE FOR ALL

We have decided to contribute in the best way we can, and that is to offer our UT as a blank canvas for creators who share our values and aspire for peace.

PEACE FOR ALL launches globally on June 17 in the form of charity T-shirts.

UNIQLO parent company Fast Retailing Co., Ltd. will donate all profits, no less than 20% of the selling price



Wearing a T-shirts expresses individual thinking and feelings that can spread worldwide because it's from global brand UNIQLO



#### Global Partners



Protects people forced to flee their homes because of conflict and persecution



Develops initiatives to help create a world in which rights of children are recognized



Supports girls who missed out on educational opportunities as a result of violence or discrimination



#### Creators for PEACE FOR ALL

JONATHAN ANDERSON / TADAO ANDO
INES DE LA FRESSANGE / AYUMU HIRANO / REI INAMOTO
KOSUKE KAWAMURA / SHINGO KUNIEDA / CHRISTOPHE LEMAIRE
HARUKI MURAKAMI / KEI NISHIKORI / GORDON REID
KASHIWA SATO / ADAM SCOTT / HANA TAJIMA / SHINYA YAMANAKA

# movie



# Designs and Messages to be Launched on June 17



Tadao Ando
The Earth is One



INES DE LA FRESSANGE
Peace For All



Kashiwa Sato
PEACE FOR ALL



Haruki Murakami save humans, save cats



Shinya Yamanaka Technology meets Humanity



## Increasing the Circle of PEACE FOR ALL

- · Invite collaborators from all over the world
- · Place donation boxes at stores
- · Continuously promote to customers in proactive way



#### TADAO ANDO







#### TADAO ANDO

In today's increasingly fragmented world,
we need to reacquaint ourselves with the fact that
we all live together on one single planet.
That is why I have used this particular message.
To achieve "The Earth is One,"
it is vital that each one of us thinks very carefully
about what we, as individuals, can do for society.



#### INES DE LA FRESSANGE







#### INES DE LA FRESSANGE

Today designers and fashion brands must be generous and think firmly about the world and about humanity.

I believe people will enjoy participating in this new and ongoing commitment and in expressing their views about peace in such a pacific way.

Don't you want to wear this T-shirt?



#### KASHIWA SATO







#### KASHIWA SATO

I designed my T-shirt to convey the concept of PEACE, straight and simple. The repeated call for PEACE FOR ALL represents the feelings and voices of many people worldwide. It expresses a strong and heartfelt desire for a peaceful world.



#### HARUKI MURAKAMI



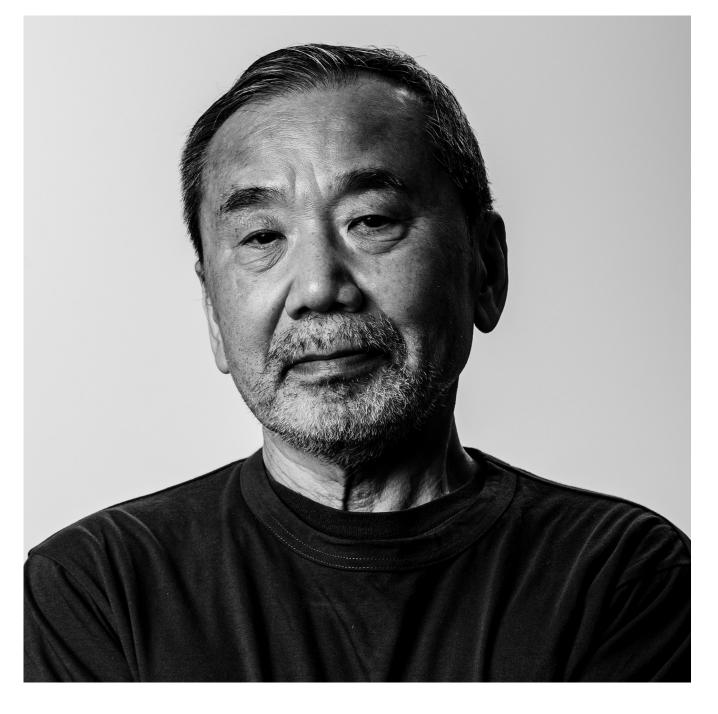


Photo by CHUOKORON-SHINSHA, INC.



#### HARUKI MURAKAMI

I just wanted to be of some use (maybe not much, but still..).

I think it would be nice to create a world in which people,
and cats, can live in peace.



#### SHINYA YAMANAKA







#### SHINYA YAMANAKA

I took part because I wanted to do something useful as an individual in addition to promoting research as a Physician – scientist.

The ability of science and technology to change the world for the better is entirely dependent on the people who use it.

So I added the message "Humanity must progress."

#### HARUKI MURAKAMI



